

SOCIETY FOR PEDIATRIC PATHOLOGY



# SPP 2025 FALL MEETING

**October 22nd - 26th, 2025**

Philadelphia Marriott Downtown  
Philadelphia, PA



## EXHIBITOR PROSPECTUS

Sponsorship and Advertising Opportunities

# Invitation to Exhibit

The Society for Pediatric Pathology (SPP) invites you to participate in its 2025 Fall Meeting in Philadelphia. We expect 175+ pathologists and trainees in attendance.

The Society for Pediatric Pathology, founded in 1965, is an educational and scientific organization of physicians and scientists who share a common interest in this vital field. Over 800 members of the Society practice in more than 60 Children's Hospitals, Community Hospitals, and University Hospitals located in the United States, Canada and throughout the world.

## Why Exhibit and/or Sponsor?

- Access to leading pediatric pathology professionals.
- Committed exhibit time with society members dedicated to pediatric pathology.
- Frequent scheduled program breaks throughout the morning and afternoon.
- One complimentary Registration Pass which includes full conference access.
- Registration list of attendees.
- Exhibitor and Sponsor Visibility.
  - Recognition on the SPP website and in direct e-mail correspondence.
  - Poster of Exhibitors and Sponsors at registration will display company name and logo.

[Sponsor & Exhibitor Registration](#)

## Profile of Attendees

### Regular Members

Regular members are pathologists, other physicians, or scientists engaged in pediatric pathology or allied disciplines.

### Affiliate Members

Affiliate members are pathologists and other physicians or scientists engaged in pediatric pathology or allied disciplines whose permanent residence is outside North America.

### Junior Members

Junior members are actively engaged in formal training in pathology or equivalent educational or professional training with an interest in pediatric pathology.

### Emeritus Members

Emeritus members are pathologists and other physicians or scientists engaged in pediatric pathology or allied disciplines retired from active practice.





# Exhibitor Package

## Exhibitor Package | \$1,000

- One six-foot skirted tabletop booth, two chairs, and waste basket
- Company name and logo listed at registration booth
- Complimentary exhibit registration pass

# Sponsorship Opportunities

Extend your reach to pediatric pathologists from across the globe by supporting the operational components of the SPP Fall Meeting. Choose a promotional option that best fits your organization's goals! Organizations will be acknowledged for their support of promotional items through appropriate branding of the promotional item(s) with the organization's name and logo.

## Bronze Sponsor | \$600

- Half Page Ad in printed program
- Logo on Meeting Webhub
- Logo on Slide Loop
- Logo, graphic, or ad displayed on prominent digital displays

## Gold Sponsor | \$2,500

Exhibitor Package plus:

- Logo on Meeting Webhub
- Logo included on SPP E-blast
- Logo on Slide Loop
- Special signage for booth tops
- Half Page Ad in meeting program

## Platinum Sponsor | \$4,000

Gold Sponsor plus:

- Two complimentary registrations
- One full page ad in meeting program
- One special recognition e-blast
- 10-minute presentation at Lunch or Breakfast

# A La Carte Opportunities

## Lunch Sponsorship (All Inclusive) | \$7,500

Provide lunch for meeting attendees on October 24th.

- Company Name and Logo recognition signage during the lunch break.
- Lunch to be served near the sponsor's booth location, if available.
- Company Name and Logo recognition on the meeting website, at the registration desk, and in slide loop.
- 5-minute presentation opportunity

## Breakfast Sponsorship (All Inclusive) | \$6,000

Provide breakfast for meeting attendees on a main meeting day.

- Company Name and Logo recognition signage during the breakfast break.
- Breakfast to be served near the sponsor's booth location, if applicable.
- Company Name and Logo recognition on the meeting website, at the registration desk, and in slide loop.
- 5-minute presentation opportunity

## Phone & Laptop Charging Station Sponsor | \$3,000

Sponsor the SPP Meeting Charging Stations for attendee electronic devices.

- Company Name and Logo recognition on the Charging Stations, as well as on the meeting website, at the registration desk and in slide loop.

## Lanyard Sponsorship (All Inclusive) | \$2,500

Badge lanyards are distributed to all attendees at the registration desk.

- Company Name and Logo recognition on the meeting website, at the registration desk, and in slide loop.

## Refreshment Break Upgrade | \$2,500

Provide an upgraded morning or afternoon refreshment break for attendees.

- Company Name and Logo recognition signage during the break.
- Opportunity to have refreshments distributed near the sponsor's booth location.
- Company Name and Logo recognition on the meeting website, at the registration desk, and in slide loop.

## Interested in Another Type of Sponsorship?

If you do not see a sponsorship option that meets your marketing needs, please contact us and we will work with you to provide a custom sponsorship opportunity that better suits your organization. For more specific information about sponsorship opportunities, please contact Kayla Marshall at [kayla@aminc.org](mailto:kayla@aminc.org).

Sponsor & Exhibitor  
Registration

# Exhibit Information and Guidelines

## Important Dates and Times

- Registration Deadline: 30 days prior to conference start to be included in conference materials.
- Logo Submission Deadline: 30 days prior to conference start.
- E-mail Blast Deadline: 45 days prior to conference start.
- Exhibit Installation: Between 10:00am and 6:00pm on October 22nd
- Exhibit Dismantle: October 24th after 5:00pm, or October 25th after 2:00pm

## Registration

All exhibitor personnel must be registered with name badges. Registration cannot occur without full payment of exhibition fees. An exhibitor badge allows full conference admission. Please complete the registration form linked at the end of this prospectus to begin the registration process.

## Location Information

Philadelphia Marriott Downtown  
1200 Filbert St | Philadelphia, PA 19107

## Cancellation Policy

The exhibit cancellation deadline is September 1st. The SPP will refund up to 50% of total exhibit fees prior to this date. After September 1st, no refunds will be granted under any circumstances.

## Exhibit Booth Electricity/Shipping Information:

If an exhibitor needs electricity for a tabletop booth or needs to ship items for a tabletop booth to the venue prior to the meeting, additional cost will be incurred, to be paid directly to the headquarters hotel or meeting venue. Please request shipping information from Kayla Marshall at [kayla@aminc.org](mailto:kayla@aminc.org).

## ACCME Guidelines:

In order to comply with ACCME guidelines, no commercial promotional materials shall be displayed or distributed in the same room 30 minutes before, during or 30 minutes after an accredited continuing educational activity. Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place. Commercial promotional materials may only be distributed at the exhibit booth.

## Conference Attire:

Attire of all exhibit personnel should be business professional, consistent with the atmosphere of the SPP meetings.

## Booth Assignment:

All requested exhibit booths will be assigned booth space on a first-come, first-served basis. Notification of booth assignments will be sent prior to the meeting.

## Booth/Promotional Activity:

Booth/promotional activities will not be permitted outside of the exhibitor's assigned booth space. Activities such as demonstrations, interviews, market research, etc., may not interfere with normal traffic flow or infringe on neighboring exhibits.

## Distribution of Advertising Material:

Distribution of advertising or promotional materials by an exhibitor or anyone representing a non-exhibiting firm is prohibited outside of the exhibitor's booth space or in any part of the exhibit hall, meeting rooms, or public areas of the venue/hotel.

## Organization Logo Instructions:

Please submit the organization logo (not brand logo) that you wish to use for promotional opportunity and recognition purpose to Kayla Marshall at [kayla@aminc.org](mailto:kayla@aminc.org). Please adhere to the following specifications for logo submissions:

- File Type | Photoshop, Illustrator, EPS, TIF, PDF, JPG
- Quality | 300 dpi
- Color | CMYK or RGB



With an estimated  
175+ live attendees,  
your company will be  
seen and heard!



Over 700 members of  
the Society practice in  
more than 60 Children's  
Hospitals, Community  
Hospitals, and University  
Hospitals located in the  
United States, Canada  
and throughout the  
world.



Since 1965, the Society for Pediatric Pathology connects its members and provides resources to pediatric pathologists from across the globe. Our aim is to increase the membership in our organization so that we continue to represent all pediatric pathologists working in our state.

SPP works to ensure the professional growth and recognition of pediatric pathologists in the healthcare field and promote excellence of patient centered care in Washington State.

## Set Up and Move Out

The exhibit area will be available from 10:00am until 6:00pm on October 22nd. You can break down your display after 5:00pm on October 24th, or after 2:00pm on October 25th.

[Sponsor & Exhibitor Registration](#)

## Exhibitor Hours

**Thursday October 23rd**  
7:00AM - 5:00PM

**Friday, October 24th**  
7:00AM - 5:00PM



For more information, please contact  
Kayla Marshall, Event Manager.

[kayla@aminc.org](mailto:kayla@aminc.org)

